



Worldwide on NETFLIX
starting April 29, 2022.

YOUTH V GOV

THE FILM

AMERICA'S YOUTH TAKE ON THE WORLD'S MOST POWERFUL GOVERNMENT

SOCIAL TOOLKIT

Help us spread the word!

WWW.YOUTHVGOVFILM.COM

·BARRELMAKER·
PRODUCTIONS

Watch on [NETFLIX](#) worldwide starting April 29th!!

Thank you for helping to spread the world about our
upcoming worldwide release on Netflix.

This toolkit includes ideas for social media posts, links to assets, and suggested language. Please include the handles and hashtags below in your posts, and let us know what your followers think! And please contact us at info@youthvgovfilm.com with any questions!

SOCIAL MEDIA HANDLES

Be sure to tag **@youthvgovfilm** on your social posts.

[@netflixus](#) - Facebook

[@netflix](#) - Instagram/Twitter

To direct your network and followers to learn more about the *Juliana v. United States* lawsuit that is featured in YOUTH v GOV, be sure to tag [@youthvgov](#) (Our Children's Trust, the legal non-profit representing the youth plaintiffs).

SOCIAL MEDIA ASSETS

[YOUTH V GOV TRAILER](#)

GRAPHICS - see below

RECOMMENDED HASHTAGS (to use along with your own)

[#youthvgovfilm](#)

[#julianavus](#)

[#youthvgov](#)

SUGGESTED SOCIAL MEDIA LANGUAGE

FACEBOOK/INSTAGRAM

- Watch @youthvgovfilm on [NETFLIX](#) starting today!
- The documentary @youthvgovfilm follows 21 young Americans suing the world's most powerful government to protect their constitutional rights to a stable climate. If they win, they will change the future. Watch on [NETFLIX](#) worldwide starting April 29th.
- How can we bring accountability over the climate crisis? This inspiring story documents 21 young people from across the country as they file a groundbreaking lawsuit against the United States. The case reveals evidence that the government has endangered their constitutional rights to life, liberty, and property by acting over six decades to create the climate crisis. The documentary @youthvgovfilm, produced by the company behind acclaimed films such as THE IVORY GAME and STEP, and a DOC NYC 2020 Audience Favorite, shows the power of young people to lead. Watch on [NETFLIX](#) worldwide starting April 29th.
- "The people who are contributing the least amount of carbon emissions to the world are the ones being most affected by it." - Vic Barrett, Juliana plaintiff. A case with 21 plaintiffs could have an impact on the entire world. In #YOUTHvGOVfilm young people demand accountability from the world's most powerful govt. Watch on [NETFLIX](#) worldwide starting April 29th.
- Armed with the knowledge that the US has willfully ignored climate change and actively promoted the industries that cause it, 21 young plaintiffs have taken it upon themselves to hold their government accountable. #YOUTHvGOVfilm follows them on their years-long journey to see their day in court. Watch on [NETFLIX](#) worldwide starting April 29th.

TWITTER

- Watch @youthvgovfilm on [NETFLIX](#) starting today!
- The documentary @youthvgovfilm follows 21 young Americans suing the world's most powerful government to protect their constitutional rights to a stable climate. If they win, they will change the future. Watch on [NETFLIX](#) worldwide starting April 29th!
- Around the world, young people are standing up for their generation and every one that follows. Join the plaintiffs of Juliana v. U.S. as they challenge the U.S. government to protect their future in #YOUTHvGOV, on [NETFLIX](#) worldwide starting April 29th!
- What happens when the government willfully exacerbates the climate catastrophe? Young people take matters into their own hands. Join the 21 plaintiffs of #YOUTHvGOV as they take climate science to the courts. Watch on [NETFLIX](#) worldwide starting April 29th!
- It shouldn't be controversial to ask the government to preserve a habitable planet. Today and always we're grateful for everyone – ESPECIALLY the young people – standing up for our shared future. Watch @youthvgovfilm on [NETFLIX](#) worldwide starting April 29th!
- "The federal government has known for decades that carbon dioxide pollution was causing catastrophic climate change..." Learn more about the constitutional climate lawsuit[tag @youthvgov] that's at the heart of @youthvgovfilm! Watch on [NETFLIX](#) worldwide starting April 29th!
- The young plaintiffs of Juliana v. US know that #ClimateChange isn't some obscure, far-off threat, and many of them have experienced its impact first-hand. Join their fight to hold their leaders accountable in @youthvgovfilm. Watch on [NETFLIX](#) worldwide starting April 29th!

KEY STILLS/GRAPHICS

These are THUMBNAILS of the images that are available in high resolution. Click on [IMAGE](#) for high-resolution image.

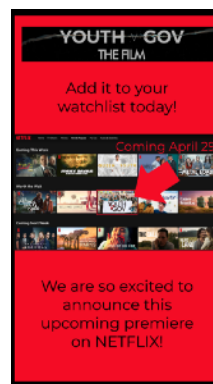
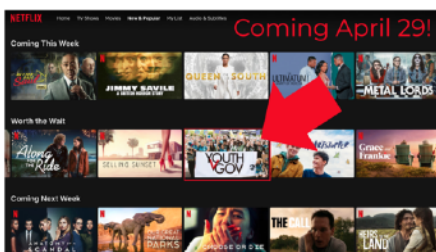
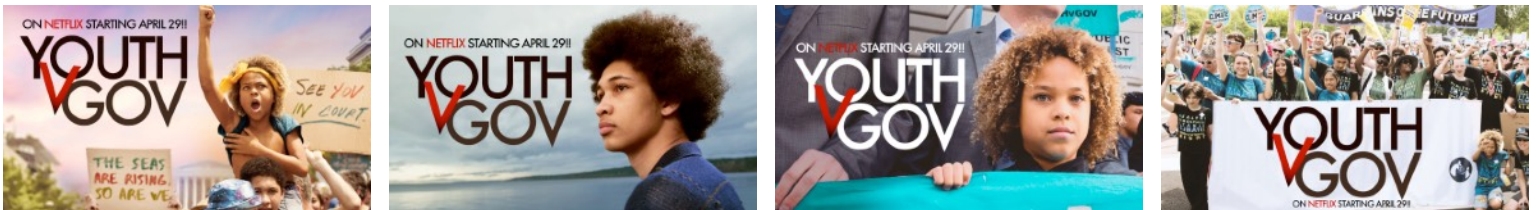
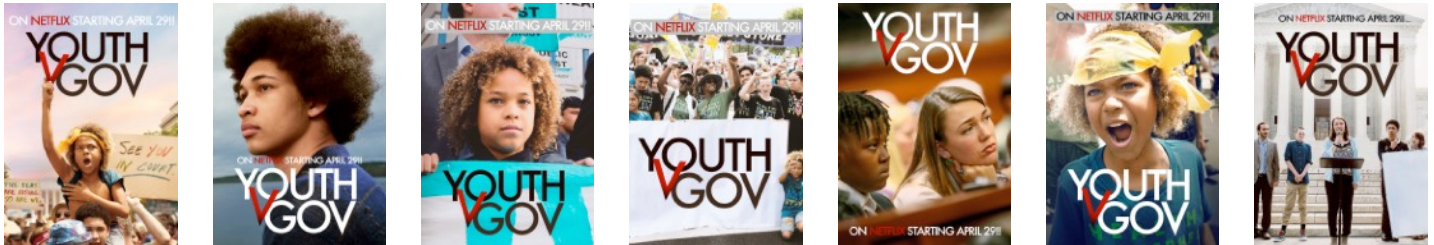


Photo credit: Robin Loznak, Our Children's Trust



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Photo credit: Robin Loznak, Our Children's Trust

ABOUT THE FILM CREW

(Click on image for higher resolution image)



Christi Cooper
Director, Producer,
Writer



Olivia Ahnemann
Producer



Liz Smith
Co-Producer,
Archival Research



Dennis Aig
Co-Producer



Lyman Smith
Editor, Additional
Writing



Tony Hale
Editor



John Jennings Boyd
Composer

To learn more about the film crew and their bios, please visit our team page: www.youthgovfilm.com/team